



SAMPLE

Small Businesses Brochure



Green Hills
Direct Family Care

Small Business Health Care Guide

Attentive • Accessible • Affordable

Bringing back the art of Family Medicine

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Are you struggling with the rising cost of employee health care?

We can help!

As a Direct Primary Care practice, Green Hills Direct Family Care offers your employees top notch health services while saving your business time and money. Show your employees you care and give them access to primary care services you never knew you could afford!

What is Direct Primary Care?

Direct primary care (DPC) is a direct relationship between a patient and physician where the doctor works directly for the patient. This relationship removes the middleman of insurance, which means no co-pays, no deductibles, and no hidden fees! Medical services cost a fixed monthly rate and come with transparent pricing, so there will be no surprises with high medical bills. In addition, physicians have more time for each patient and can address multiple problems in one unhurried visit. Flexible, open schedules reduce unnecessary ER visits - patients can be seen in our office when they are actually sick. And, when medically appropriate, some care can even be managed over the phone or via text, email and/or video without an office visit. Patients will have valued access to deeply discounted labs, imaging, and medications. All of this means that you save money on the cost of medical services without losing any of the benefits!

How Does It Work?

By combining DPC with a high deductible insurance plan of your choice, or with a self/level/partially-funded plan, and by restructuring your health insurance you can potentially save up to 20-30%. Plus, the daily cost for medical services and costs less than a cup of coffee a day. If you decide it is not right for you or your employees, it's easy to go back to traditional healthcare, but we really don't think you'll want to!

Health Benefits You Didn't Know You Could Afford

Membership with GHDFC provides you with:

- Same or next day acute appointments
- No co-pays, co-insurance or deductibles
- More time with the physician
- Less waiting
- Care when you need it, even outside normal business hours
- 24/7 direct communication with your physician for acute issues
- Labs and radiology at a significant discount
- Many in-office tests for free
- Prescriptions filled in office at wholesale prices
- Lab and radiology test results e-mailed to you with easy to understand explanations
- Health problems can be addressed before becoming major and costly
- Less paperwork; no insurance forms
- Free telemedicine
- Most procedures free, others deeply discounted.
- Increased access to your physician
- Transparent pricing
- 30-60 minute appointments
- Manageable monthly payments

Why Should Employers Care?

1. Reduced Medical Expenses

Employers can use DPC to lower healthcare costs. DPC takes the majority of healthcare and caps the cost into a flat monthly fee of \$10.00-\$100.00 per month, depending on age. Avoiding a single ER visit would save enough money to pay for the entire year's membership!

2. Reduced Absenteeism

Free telemedicine visits allow patients to avoid missing work when possible. Small business owners and employees will have 24/7 access to the doctor via phone, e-mail, video chat or text. We understand that when you need a doctor for an acute issue, you need them immediately. When it is necessary to come to the office, same day/next day appointments will be accessible and efficient.

3. Reduced Loss of Opportunity Costs

If an employee is ill, what are the opportunity costs when they have to wait days to see a Primary Care Physician, spend an hour in the waiting room, drive to the pharmacy and pick up their medication? We can see your employee the same day/next day for acute illness, have them back to work as soon as possible, condition permitting, and they can spend 30 minutes with the physician and not in the waiting room!

4. Value

We can easily save your company money with up to 80-90% discount on labs, imaging, and medications. You will save not only money, but time! We know how valuable your time is. Why spend it in a doctor's office? Dr. Corba will help you and your employees find the best treatments at the best price.

5. Attracting and retaining talent

When your business is able to offer benefits above and beyond those of the competition, you will have the advantage to be able to attract and keep the most highly talented employees.

Give the gift of health to your employees!

Call today to learn more
610-530-9155



Examples of Cost Savings

55 Year Old Male Patient With 1 Week of Chest Pain:

A 12 hour ER visit would cost thousands for visit, blood work and a stress test. We call Cardiology and get him in the SAME DAY new a patient visit \$150.00 a stress test for \$75.00. We refill his 81 mg Baby Aspirin for 0.01/day, atenolol 50 mg for 0.25 cents/day, atorvastatin 10mg 0.06 cents/day.

58 Year Old Male With Uncontrolled Type 2 Diabetes:

Patient is emailing blood sugar diary every few days for review for titration of diabetic meds before next scheduled appointment. Cost of glucometer, 100 strips and 100 lancets \$31.18 with no pre-auth needed through insurance plan. Initial physical therapy session billed to High Deductible Health Plan for \$765.00. If he had used a physical therapy office who offers cash pricing, it would have cost \$75.00 for initial 60 minute visit, \$50.00 for 45 minute follow up visits.

25 Year Old With Abscess:

Meets me in office. Incision & Drainage included INCLUDED as medical service/Medicare reimbursement price is normally \$168.00. Avoided ER/excessive time lost and huge bill either out of pocket or toward deductible. Follow up to remove packing is INCLUDED.

Moms are choosing to avoid ER/Urgent Care: 9 Year Old, New to GHDFC has Bronchitis and Hives:

Seen same day:

Azithromycin suspension: \$ 10.78

Oral prednisone: \$0.14/pill

Generic Claritin: \$ 0.11/pill

Monthly cost for medical services = \$ 10.00

Follow up visit no charge; after hours access through text, email, phone.

25 Year Old With High Deductible Plan Needs Routine FBW:

Complete Blood Count, Comprehensive Metabolic Panel, Fasting Lipid Panel, Thyroid Stimulating Hormone, Urinalysis, Vitamin D level totals \$21.70

Membership Pricing

AGE

RATE

0 - 19	\$10/mo* <i>*w/ an adult member</i>
0 - 19	\$25/mo* <i>*w/o an adult member</i>
20 - 44	\$40/mo
45 - 64	\$75/mo
65+	\$100/mo

Average Savings

Average cost per day for membership and all its value-added benefits: \$ 0.33 - \$ 3.33

Average cost in 2017 for:

- Lab test: \$5.40
- Imaging study: \$116.53
- One prescription: \$1.19
- CT head without contrast: \$330.00
- Chest x-ray: \$38.50
- MRI Lumbar Spine without contrast: \$412.50